

NAS COMPARES

Simply Passionate About NAS



Price Guide for 2017/18 for NASCompares

Content	Example 1 PDFs	Example 2 PDFs	Bronze Package	Silver Package	Gold Package
Comparison Article £150	LINK PDFS	LINK PDFS	✓	✓	✓
Preview Article £100	LINK PDFS	LINK PDFS	✓	✓	✓
Unboxing Article £200	LINK PDFS	LINK PDFS		✓	✓
Review Article £200	LINK PDFS	LINK PDFS		✓	✓
Dedicated Landing Page £180	LINK PDFS	LINK PDFS			✓
Dedicated Subject Page £200	LINK PDFS	LINK PDFS			✓
Publication Window					
Month Rate			£200	£500	£900
Fortnight Rate			£380	£950	£1600
Week Rate			£700	£1700	£3000

LINK = Example of Article Type , **PDFS** = Downloadable Copy and Visitor Statistics

Where necessary, brand will need to supply the units for review/editorial purposes and unit will be shipped back to address provided by brand at NASCompares. General review timeframe of 7-10 working days, but this is negotiable in the event of a tight deadline. All articles will backlink to the Brand domain (geo-location of choice) and will also be featured on social media channels. If you require precise publication dates for material (with regard to outstanding campaigns) do not hesitate to include this. Payment required after articles are completed.

Event and Festival Coverage

Examples of current trending events - CeBit, IFSEC, IPEXPO, COMPUTEX, CES, COMPUTEX

Content	Example PDFs	Example Link	Bronze Package	Silver Package	Gold Package
---------	--------------	--------------	----------------	----------------	--------------

Social Coverage	LINK	LINK			
General Article Coverage	LINK	LINK			
Dedicated Event Article	LINK	LINK			
Dedicated Advance Build up Article	LINK	LINK			
Dedicated Wrap up Article	LINK	LINK			
Price			£100	£250	£500

NASCompares reserves the right to cancel coverage of an event due to ill health or events beyond our control. In these events, no payment will be required from the brand for articles or products that are unfulfilled.

Targeted Packages

In order to provide coverage, support and link optimisation, here are a few more tailored packages that are designed with a specific campaign target in mind.

New Release	Product Re-visit	Preview Package
2 Months Advertising Banners on related content	Case Study Highlighting Product	Preview Article
Preview Article	Three Comparison Articles	Comparison Article
Two Comparison Articles		
Review		
£650	£600	£200

If you have a campaign in mind that is not listed below, do let us know on info@nascompares.com